

Privacy Policy Reigersbergen website

Effective Date:

August 1, 2023

Thank you for visiting the Reigersbergen website. Your privacy is of utmost importance to us, and we are committed to safeguarding your personal information in accordance with the General Data Protection Regulation (GDPR) and other applicable data protection laws in The Netherlands. This Privacy Policy outlines how we collect, use, disclose, and protect your personal data when you engage with our website. By using our services, you agree to the practices detailed in this policy.

Data Controller

The entity responsible for collecting, processing, and storing your personal data is Reigersbergen B.V., located at Bezuidenhoutseweg The Hague, Netherlands.

Information We Collect

We may gather the following types of personal data when you interact with our website:

- **Contact Information:** Name, email address, and other contact details provided when you subscribe to our updates or contact us through the website.
- **Device Information:** Details about your device and internet connection, including IP address, browser type, and operating system when you access our site.
- **Website Interaction Data:** Information about your engagement with our website, including pages visited and time spent.
- **Cookies and Similar Technologies:** We employ cookies and similar tracking mechanisms to enhance your browsing experience. You can manage your cookie preferences through your browser settings.

How We Utilize Your Information

We use the collected data for the following purposes:

- **Website Improvement:** To enhance and optimize our website's functionality and user experience.
- **Communication:** To respond to your inquiries and provide assistance when you contact us.
- **Updates and Promotions:** With your explicit consent, we may send newsletters, updates, and promotional content.
- **Analytics:** To analyze user trends, gauge website performance, and refine our content.

Legal Grounds for Data Processing

We process your personal data based on the following legal foundations:

- **Consent:** When required, we seek your explicit consent, such as for sending marketing communications.
- **Contractual Obligations:** We process data to fulfill our commitments, like providing access to website features.
- **Legal Compliance:** To adhere to legal obligations binding on us.

- Legitimate Interests: Pursuing our interests or those of a third party, such as improving services and security.

Data Retention

We store your personal data only for as long as necessary for the purposes mentioned in this Privacy Policy or as mandated by law. After this period, your data will be securely deleted.

Data Sharing and Disclosure

We may share your personal data with necessary third-party service providers and partners to support our operations. However, we never sell, rent, or lease your personal data to third parties for marketing purposes.

Your Rights

Under the GDPR, you have the right to:

- Access, correct, or delete your personal data.
- Object to or restrict the processing of your personal data.
- Withdraw your consent (if applicable).
- Lodge a complaint with the relevant data protection authority.
- To exercise your rights or inquire about our data practices, please contact us using the details provided in Section 1.

Data Security

We implement appropriate technical and organizational measures to protect your personal data from unauthorized access, disclosure, alteration, or destruction.

Changes to this Privacy Policy

We may update this Privacy Policy periodically to align with changes in our data practices or legal obligations. We recommend reviewing this page for updates.

Questions and Contact

For any questions or concerns regarding this Privacy Policy or our data practices, please contact us at info@reigersbergen.com. By using our website, you express your acceptance of this Privacy Policy. Thank you for entrusting us with your personal information.